



Job Description

Communications Manager

Job description –Communications Manager @ NEMIS [60-100%]

Interested in joining one of the top 15 Swiss Biotech start-ups? NEMIS specializes in the development of rapid, simple, and reliable tests for bacteria detection in food processing environments. We are shaping the future of modern food systems and making contributions to food safety everywhere.

To join our growing team [target starting date 01.05], we are looking for a hands-on and motivated **Communications manager** to drive our inbound marketing activities.

Your Responsibilities

As **Communications Manager**, with a growth mindset and a can-do-attitude, your responsibilities will include:

- ✓ Co-creation and promotion of corporate brand and mission through brochures, press releases and other documents
- ✓ Ownership of NEMIS Expert Corner [Blog] and monthly newsletter featuring interviews with industry experts
- ✓ Social media management [LinkedIn Sales Navigator and Posts, YouTube, etc.]
- ✓ Driving educational and awareness campaigns in Switzerland and in Europe
- ✓ Internal SaaS champion
- ✓ Support during international conferences and exhibitions / event management
- ✓ Ad hoc market research
- ✓ Support of Growth Manager

About You

We are looking for a motivated working student or recent bachelor graduate with an interest in marketing and curiosity to gain real-life experience in the start-up world. Fast-paced environment, innovation and getting things done in a small, high-energy team excite you. Your ideal candidate profile includes:

- ✓ You are currently completing or recently completed bachelor's degree;
- ✓ You have excellent verbal and written communication skills in English and German;
- ✓ You are passionate about solving real world problems;
- ✓ You are a team player with great interpersonal skills, able to remain flexible and adapt your own role in a complex, fast-changing, start-up environment;
- ✓ You are a self-motivated and results-oriented personality who can work under pressure and supply innovative ideas;
- ✓ Fluent in English, both written and spoken, other languages are a plus especially German;

Experience/skills in the following fields are a plus: HubSpot, Vyond video production, MailChimp, Survey Monkey, CRMs, Cold Calling, other languages

About NEMIS

NEMIS Technologies AG [www.nemistech.com] is a commercial stage Swiss life science start-up transforming microbiological detection in food safety and beyond. We empower users to minimize microbiological risk by providing a unique lab-free detection system.

You will be working in a passionate, creative team for an innovative company at the cutting edge of technology. You will have a high degree of freedom in organizing your work and you will have opportunities to develop your role as the company grows.

Have we piqued your interest? Then please send your complete application including a motivation letter to HR@nemistech.com. We accept applications in English as well as in German.